Sixth Annual Pediatric Asthma Conference

The Future of Asthma

April 30 – May 1, 2015
Sixth Annual Pediatric Asthma Conference

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NorthPointe Hotel & Conference Center
Columbus, Ohio

Conference Schedule
April 30, 2015 | School Health Focused Day
May 1, 2015 | General Session

Conference Sponsor
Nationwide Children's Hospital Education Institute
Nationwide Children's Hospital Department of Respiratory Care

Welcome Letter
The 2015 Pediatric Asthma Conference will highlight emerging information and practical advice regarding asthma management for providers of asthma patients across all levels of care. This year’s theme is “The Future of Asthma.”

You are invited to participate in this learning endeavor, share your thoughts and broaden your ability to support children, parents and families affected by asthma in the school, community and the healthcare setting.

Sincerely,
The Pediatric Asthma Conference Planning Committee

Conference Planning Committee
Gloria Ayres, RRT, AE-C
Laura Evans, RRT, RCP, MBA
Gretchen Firchau, RN, MS
Connie Hieatt
Linda Humston, MBA, CRA
Lindsay Landgrave, PharmD, BCPS, AE-C
Karen McCoy, MD
Gerd McGwire, MD, PhD
James Naprawa, MD
Rebecca Scherzer, MD
Marcella Soublet, RRT, NPS
David Stukus, MD

Faculty
Keynote Speaker: Stanley J. Szefler, MD
Director, Pediatric Asthma Research Program, The Breathing Institute, Pediatric Pulmonary Section, Children's Hospital Colorado; Professor of Pediatrics, University of Colorado Denver School of Medicine, Aurora, CO

Dr. Szefler's major contributions are directed toward the appropriate use of long-term control therapy in asthma, including the recognition of variability in response to asthma therapy. He has identified biomarkers and asthma characteristics that can be used to predict and thus individualize asthma therapy.

Elizabeth D. Allen, MD
Director, Pediatric Pulmonology Fellowship Program, Section of Pediatric Pulmonary Medicine, Nationwide Children's Hospital; Associate Professor, Department of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Kimberly Arcoleo, PhD, MPH
Associate Professor; Associate Dean for Research and Transdisciplinary Scholarship; Director, Center for Women, Children and Youth; The Ohio State University College of Nursing, Columbus, OH
Gloria Ayres, RRT, AE-C
Asthma Coordinator, Nationwide Children's Hospital, Columbus, OH

Meredith Brink, MSW, LSW
Coordinator, Connecting Families Mentor Program, Nationwide Children's Hospital, Columbus, OH

Gretchen Firchau, RN, MS
Clinical Nurse Specialist, H8 Pulmonary, Nationwide Children's Hospital, Columbus, OH

Laurel J. Francoeur, Esq
Founding Partner and Co-Manager, Greenlaurel Solutions, LLC; Independent Contractor, Kids With Food Allergies Division, Asthma and Allergy Foundation of America; Solo Practitioner, Francoeur Law Office; Greater Boston Area, MA

Maureen George, PhD, RN, AE-C, FAAN
Assistant Professor, Department of Family and Community Health, University of Pennsylvania School of Nursing, Philadelphia, PA

Todd Green, MD
Pediatric Allergist and Immunologist, Children's Hospital of Pittsburgh; Assistant Professor of Pediatrics, University of Pittsburgh School of Medicine, Pittsburgh, PA

Lindsay Landgrave, PharmD, BCPS, AE-C
Clinical Pharmacy Specialist, Pulmonary Medicine/Complex Care, Nationwide Children's Hospital, Columbus, OH

Charles Macias, MD, MPH
Chief Clinical Systems Integration Officer; Director, Evidence Based Outcomes Center; and Director, Center for Clinical Effectiveness, Texas Children's Hospital; Associate Professor, Baylor College of Medicine; Houston, TX

Lori Morris, RN, MSN, CPN
Clinical Nurse Specialist, General Medicine Unit, Nationwide Children's Hospital, Columbus, OH

Amy S. Puckett, MA, CCC-SLP
Speech Pathologist, Pediatric Voice Disorders Clinic, Nationwide Children's Hospital, Columbus, OH

Dane A. Snyder, MD
Attending Physician, Section of Ambulatory Pediatrics, Nationwide Children's Hospital; Assistant Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Jack Stevens, PhD
Clinical Psychologist, Nationwide Children's Hospital; Associate Professor of Pediatrics, The Ohio State University, Columbus, OH
Facility Disclosure of Commercial Relationships

Consistent with ACCME guidelines, planning committee members and faculty for this conference are expected to disclose all relevant financial relationships with any commercial interests in the last 12 months that create, or may be perceived as creating, a conflict related to the material discussed. Any relationships identified will have been resolved prior to the delivery of the educational activity. Full disclosure of relationship(s) and steps taken to resolve (when relevant) will be made prior to the presentations.
2:10 p.m. – 2:55 p.m.  Break Out Session 3
  • Option A: 504 Plans
    Laurel J. Francoeur, Esq.
  • Option B: Pharmacy – Complementary Medicine for Asthma
    Maureen George, PhD, RN, AE-C, FAAN
  • Option C: Vocal Cord Dysfunction
    Gregory J. Wiet, MD and Amy S. Puckett, MA, CCC-SLP
  • Option D: Hands On Devices
    Gloria Ayres, RRT, AE-C; Gretchen Firchau, RN; Lindsay Landgrave, PharmD, BCPS, AE-C; Lori Morris, RN, MSN, CPN

2:55 p.m. – 3:15 p.m.  Break

3:15 p.m. – 4 p.m.  Food Allergies and Asthma
  David Stukus, MD

4 p.m. – 4:45 p.m.  Motivational Interviewing
  Jack H. Stevens, PhD

4:45 p.m.  Closing Remarks/Evaluations

5 p.m. – 6:30 p.m.  Wine and Cheese Reception

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**Main Conference – May 1**

7 a.m. – 7:45 a.m.  Registration and Continental Breakfast

7:45 a.m. – 8 a.m.  Welcome

8 a.m. – 9:15 a.m.  Keynote: Personalized Asthma Medicine
  Stanley J. Szefler, MD

9:15 a.m. – 10:15 a.m.  Management of Acute Asthma in the Emergency Room: What's New?
  Charles Macias, MD, MPH

10:15 a.m. – 10:30 a.m.  Break

10:30 a.m. – 11:30 a.m.  Intro to Yellow Zone Practice Parameters:
  New Insights
  David R. Stukus, MD

11:30 a.m. – 12:30 p.m.  Lunch / Vendor Forum

12:30 p.m. – 1:10 p.m.  Break Out Session 1
  • Option A: Pharmacy – Corticosteroids: Not All Are Created Equal
    Lindsay C. Landgrave, PharmD, BCPS, AE-C
  • Option B: Factors Affecting Non-adherence
    Kimberly Arcoleo, PhD, MPH
  • Option C: Difficult Cases
    Dane A. Snyder, MD and Tiffany Turner, MD

1:15 p.m. – 1:55 p.m.  Break Out Session 2
  • Option A: Pharmacy – Corticosteroids: Not All Are Created Equal
    Lindsay C. Landgrave, PharmD, BCPS, AE-C
  • Option B: Factors Affecting Non-adherence
    Kimberly Arcoleo, PhD, MPH
  • Option C: Difficult Cases
    Dane A. Snyder, MD and Tiffany Turner, MD

1:55 p.m. – 2:15 p.m.  Break

2:15 p.m. – 3:15 p.m.  Impact of Allergies in Asthma Management
  Todd Green, MD

3:15 p.m. – 4:15 p.m.  Complementary and Alternative Therapies
  Maureen George, PhD, RN, AE-C, FAAN

4:15 p.m.  Closing Remarks/Evaluations
Conference and Hotel Accommodations

NorthPointe Hotel and Conference Center
100 Green Meadows Drive South
Lewis Center, Ohio 43035
(866) 233-9393
NorthPointeCenter.com

Rooms are available at a discounted rate of $129 + tax for King Deluxe or $139 + tax for Queen Parlor or King Parlor Suites. In order to receive this discounted rate, room reservations must be made prior to April 8, 2015. For reservations, please call the hotel reservations line at 866-233-9393. Make sure to mention that you are with Nationwide Children’s Hospital Room Block to receive the group rate.

Situated on a 15-acre park-like setting just minutes from the city’s finest shopping, dining and entertainment, NorthPointe Hotel and Conference Center offers a complete collection of services and amenities for an all-inclusive experience. The 119 guest rooms are well-appointed and recently renovated. NorthPointe also features a fitness center, and an outdoor swimming pool that is adjacent to beautiful Highbanks Metro Park.

Dining at NorthPointe is an uncommonly delicious experience. The culinary team has been recognized for their excellence by the International Association of Conference Centers (IACC) and is the only one of 200 properties nationwide to be selected more than once to host the prestigious national Copper Skillet Culinary Competition.

NorthPointe also offers free shuttle service to nearby Polaris Fashion Place (PolarisFashionPlace.com), Central Ohio’s Premier Shopping Destination, featuring a variety of premier stores including Von Maur, Saks Fifth Avenue, Macy’s, Sephora, J. Crew. A $45 million outdoor lifestyle center featuring dining and entertainment.

The hotel concierge will gladly help you discover many other nearby attractions, including several excellent golf courses.

Intended Audience

Conference Day 1 is directed toward school health professionals for education and practical management of asthma in the school setting. The Main Conference on Day 2 is designed for pediatricians, family practitioners, nurses, respiratory therapists, pharmacy and clinical staff from hospital, urgent care and primary care facilities who care for pediatric asthma patients.

Continuing Education

Physician – The Nationwide Children’s Hospital is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Nationwide Children’s Hospital designates this live activity for a maximum of 12.50 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing - Please call (614) 355-0676 for information about nursing CE credit for this conference.

Pharmacy - Please call (614) 355-0676 for information about pharmacy CE credit for this conference.

Respiratory Therapy - Application will be made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.

Registration

Attendees may register via the web at NationwideChildrens.org/Conferences or by using the attached registration form. Please follow the instructions carefully. Upon receipt of the registration payment, each participant registering prior to April 16, 2015 will receive a confirmation letter via email.

The registration fees for both days include the educational materials, breakfast, lunch and afternoon refreshments.
**Complimentary Welcome Reception (Thursday)**

Join us for a Wine and Cheese Reception on Thursday, April 30, from 5 p.m. – 6:30 p.m., following the conclusion of Day 1 of the conference. Registration for the Wine and Cheese Reception is complimentary to those registered for the conference.

**Cancellation Policy**

A refund, minus 30% for administrative costs, will be given for cancellations received in writing before April 16, 2015. After this date, no refund will be available.

**Airport**

Port Columbus International Airport, located just 30 minutes from the NorthPointe Hotel and Conference Center, is served by 10 airlines and their regional affiliates providing 350 daily arrivals and departures to 35 airports. Major carriers include AirTran, Air Canada Express, American, Delta, Southwest, United and US Airways. All ground transportation may be accessed via the terminal walkway or baggage claim level exits.

Taxi service is provided by many vendors. The average fare from Port Columbus International Airport to the NorthPointe Hotel and Conference Center is $35-$40. Airport shuttles and transfers are provided for a cost by NorthPointe for your convenience. Please call the hotel with your travel plans to arrange transportation with the shuttle.

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**Sixth Annual Pediatric Asthma Conference**

April 30 – May 1, 2015

For your convenience, register online at NationwideChildrens.org/Conferences. **Registration Deadline is April 16, 2015.**

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**Type of Continuing Education Credit Desired:**

- Physician
- Nursing
- Respiratory Therapist
- General Certificate
- Pharmacy

**Special Services Required:** ADA: We encourage participation by all individuals. If you have a disability, advanced notification of your needs will help us serve you better. Please notify us of your needs at least two weeks in advance.

- Interpreter for the Hearing Impaired
- Vegetarian Option
- Wheelchair seating
- Other

**Registration Fees**

**School Health Conference (April 30, 2015): Please select only one subtotal**

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<tr>
<td>$160 Regular Registration Fee (postmarked on or before April 16, 2015)</td>
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<td>$195 Late Registration Fee (postmarked after April 16, 2015)</td>
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<tr>
<td>$150 Nationwide Children's Employee Registration</td>
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<tr>
<td>Manager's Name:</td>
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<td>$90 Resident</td>
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<td>Program Coordinator name and phone no:</td>
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**Main Conference (May 1, 2015)**

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**Both Days (April 30 – May 1, 2015)**

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<td>$300 Regular Registration Fee (postmarked on or before April 16, 2015)</td>
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<tr>
<td>$350 Late Registration Fee (postmarked after April 16, 2015)</td>
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<td>$275 Nationwide Children's Employee Registration</td>
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<td>Manager's Name:</td>
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Registration for the breakout sessions: Please select only one of each

Breakout Session 1: Thursday, April 30, 12:30 – 1:15 p.m.
- A. 504 Plans
- B. Pharmacy: Complimentary Medicine for Asthma
- C. Vocal Cord Dysfunction
- D. Hands On Devices

Breakout Session 2: Thursday, April 30, 1:20 – 2:05 p.m.
- A. Hands On Devices
- B. Pharmacy: Complimentary Medicine for Asthma
- C. Vocal Cord Dysfunction
- D. Hands On Devices

Breakout Session 1: Friday, May 1, 12:30 – 1:10 p.m.
- A. Pharmacy – Corticosteroids: Not All Are Created Equal
- B. Factors Affecting Non-adherence
- C. Difficult Cases

Breakout Session 2: Friday, May 1, 1:15 – 1:55 p.m.
- A. Pharmacy – Corticosteroids: Not All Are Created Equal
- B. Factors Affecting Non-adherence
- C. Difficult Cases

Wine and Cheese Reception invitation (Thursday, April 30, 5:00 – 6:30 p.m.)
- Yes, I will attend
- No, I will not attend

TOTAL $______________

Amount Enclosed $______________

Payment:  □  Cash  □  Check

Credit Card Information:  □  VISA  □  MasterCard

Card # ______________________________  Exp. Date ______________________

Name on Card _______________________________________________________

Employees registering must include a completed travel request form with cost center number and manager signature with registration form.

Questions?
Nationwide Children's Hospital Education
Professional Conferencing
700 Children's Drive
Columbus, OH, 43205

Phone (614) 355-0676 | FAX (614) 355-0670
NationwideChildrens.org/Conferences
Nationwide Children's Hospital
700 Children's Drive
Columbus, Ohio 43205