7th Annual Pediatric Asthma Conference

Community Engagement as a Bridge to Improve Asthma Outcomes

May 6–7, 2016

Nationwide Children’s
When your child needs a hospital, everything matters.”
The 2016 Pediatric Asthma Conference will engage community and health care providers of asthma patients in an effort to improve asthma outcomes. This year's theme is “Community Engagement as a Bridge to Improve Asthma Outcomes.”

You are invited to participate in this learning endeavor, share your thoughts and broaden your ability to support children, parents and families affected by asthma in the school, community and the health care setting.

Sincerely,
The Pediatric Asthma Conference Planning Committee

Conference Sponsors
Nationwide Children's Hospital Education Institute
Nationwide Children's Hospital Department of Respiratory Care

Conference Planning Committee
Kimberly Arcoleo, PhD, MPH
Gloria Ayres, RRT, RCP, AE-C
Holly Cronau, MD
Laura Evans, RRT, RCP, MBA
Gretchen Firchau, RN, MS
Connie Hieatt
Linda Humston, MBA, CRA
Lindsay Landgrave, PharmD, BCPS, AE-C
Karen McCoy, MD
Gerd McGwire, MD, PhD
Rebecca Scherzer, MD
Marcella Soublet, RRT, NPS
David Stukus, MD

Keynote Speakers
William W. Busse, MD
Professor of Medicine, Division of Allergy, Pulmonary and Critical Care Medicine, University of Wisconsin School of Medicine and Public Health, Madison, WI

Beth Mattey, MSN, RN, NCSN
President, National Association of School Nurses (NASN), Silver Spring, MD; School Nurse, Brandywine School District, Wilmington, DE

Faculty
Elizabeth D. Allen, MD
Director, Pediatric Pulmonology Fellowship Program, Section of Pediatric Pulmonary Medicine, Nationwide Children's Hospital; Associate Professor, Department of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Kimberly Arcoleo, PhD, MPH
Associate Professor; Associate Dean for Research and Transdisciplinary Scholarship; Director, Center for Women, Children and Youth; The Ohio State University College of Nursing, Columbus, OH

Michelle M. Cloutier, MD
Professor of Pediatrics and Medicine, University of Connecticut Health Center; Director, Asthma Center, Connecticut Children's Medical Center, Hartford, CT

Jonathan M. Feldman, PhD
Professor of Psychology, Ferkauf Graduate School of Psychology/Yeshiva University; Clinical Assistant Professor of Pediatrics, Albert Einstein College of Medicine, Bronx, NY
LeRoy M. Graham, Jr., MD, FCCP  
CEO and Medical Director, Bridge Atlanta Medical Center; Founder, Not One More Life, Inc., Associate Clinical Professor of Pediatrics, Morehouse School of Medicine, Atlanta, GA

Mitchell H. Grayson, MD  
Associate Professor of Pediatrics, Medicine, Microbiology and Molecular Genetics, Medical College of Wisconsin, Milwaukee, WI

Judith A. Groner, MD  
Attending Physician, Section of Ambulatory Pediatrics, Nationwide Children’s Hospital; Clinical Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Gerjit (Neeru) K. Khurana Hershey, MD, PhD  
Kindervelt Endowed Chair in Asthma Research; Director, Division of Asthma Research, Cincinnati Children’s Hospital Medical Center, Cincinnati, OH

Jessica P. Hollenbach, PhD  
Assistant Professor, Department of Pediatrics, Asthma Center and Easy Breathing, University of Connecticut Health Center, Connecticut Children’s Medical Center, Hartford, CT

Karen S. McCoy, MD  
Chief, Section of Pulmonary Medicine, Nationwide Children’s Hospital; Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Alpa V. Patel, MD  
Attending Physician, Section of Pulmonary Medicine and Section of Ambulatory Pediatrics, Nationwide Children’s Hospital; Clinical Assistant Professor of Pulmonary Medicine, The Ohio State University College of Medicine, Columbus, OH

Amy S. Puckett, MA, CCC-SLP  
Speech Pathologist, Pediatric Voice Disorders Clinic, Nationwide Children’s Hospital, Columbus, OH

Michael R. Smiley, MD, FAAP, LCDR, MC, USN  
Pediatric Pulmonary Fellow, Nationwide Children’s Hospital, Columbus, OH; Assistant Professor of Pediatrics, Uniformed Services University of the Health Sciences, Bethesda, MD

Tiffany Turner, MD  
Attending Physician, Section of Pediatric Pulmonary Medicine, Nationwide Children’s Hospital; Assistant Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Gregory J. Wiet, MD, FACS, FAAP  
Program Director, Pediatric Otolaryngology Fellowship, Nationwide Children’s Hospital; Professor, Otolaryngology, Pediatrics and Biomedical Informatics, The Ohio State University College of Medicine; Columbus, OH

Faculty Disclosure of Commercial Relationships

Consistent with ACCME guidelines, planning committee members and faculty for this conference are expected to disclose all relevant financial relationships with any commercial interests in the last 12 months that create, or may be perceived as creating, a conflict related to the material discussed. Any relationships identified will have been resolved prior to the delivery of the educational activity. Full disclosure of relationship(s) and steps taken to resolve (when relevant) will be made prior to the presentations.
Agenda

School Health Focused Day – May 6

7:45 a.m. – 8:30 a.m.  Registration and Continental Breakfast
8:30 a.m. – 8:45 a.m.  Welcome

Elizabeth D. Allen, MD

8:45 a.m. – 9:00 a.m.  Opening Address

TBD

9:00 a.m. – 9:45 a.m.  Building an Asthma Neighborhood for Your Patients with Asthma: Schools as Partners

Michelle M. Cloutier, MD

9:45 a.m. – 10:30 a.m.  Paradoxical Vocal Cord Dysfunction

Amy S. Puckett, MA, CCC-SLP, and Gregory J. Wiet, MD

10:30 a.m. – 10:45 a.m.  Break/Visit Vendors

10:45 a.m. – 11:30 a.m.  Ethnomedical Therapies Used by Parents of Children with Asthma

Kimberly Arcoleo, PhD, MPH

11:30 a.m. – 11:45 a.m.  Q&A Panel Discussion

11:45 a.m. – 1:00 p.m.  Lunch/Vendor Forum

1:00 p.m. – 1:45 p.m.  Break Out Session 1

•  Option A: Nicotine & Tobacco Update

Judith A. Groner, MD

•  Option B: Building Bridges

Jessica Hollenbach, PhD

•  Option C: Exercise & Bronchospasm

Alpa V. Patel, MD

1:50 p.m. – 2:35 p.m.  Break Out Session 2

•  Option A: Nicotine & Tobacco Update

Judith A. Groner, MD

•  Option B: Building Bridges

Jessica Hollenbach, PhD

•  Option C: Exercise & Bronchospasm

Alpa V. Patel, MD

2:35 p.m. – 2:50 p.m.  Break

2:50 p.m. – 3:35 p.m.  Perception of Pulmonary Function in Pediatric Asthma

Jonathan M. Feldman, PhD

3:35 p.m. – 4:20 p.m.  Keynote Address: Collaboration to Improve Asthma Outcomes

Beth Mattey, MSN, RN, NCSN

4:20 p.m. – 4:35 p.m.  Q&A Panel Discussion

4:35 p.m. – 4:45 p.m.  Closing Remarks/Evaluations

4:45 p.m. – 6:00 p.m.  Wine and Cheese Reception featuring Poster Presentations

Main Conference – May 7

7:00 a.m. – 7:45 a.m.  Registration and Continental Breakfast

7:45 a.m. – 8:00 a.m.  Welcome

Karen S. McCoy, MD

8:00 a.m. – 9:00 a.m.  Keynote: Asthma Disparities

William W. Busse, MD

9:00 a.m. – 10:00 a.m.  Development and Prevention of Asthma

Mitchell H. Grayson, MD

10:00 a.m. – 10:30 a.m.  Break/Visit Vendors

10:30 a.m. – 11:15 a.m.  Break Out Session 1

•  Option A: Asthma Management for Primary Care

Joint presentation – Asthma 101 and Integrating Specialty Care

Michael R. Smiley, MD, and Tiffany Turner, MD

•  Option B: Reflux

Karen S. McCoy, MD

•  Option C: Nicotine & Tobacco Update

Judith A. Groner, MD

11:15 a.m. – 12:30 p.m.  Lunch/Vendor Forum

12:30 p.m. – 1:15 p.m.  Break Out Session 2

•  Option A: Asthma Management for Primary Care

Joint presentation – Asthma 101 and Integrating Specialty Care

Michael R. Smiley, MD, and Tiffany Turner, MD

•  Option B: Reflux

Karen S. McCoy, MD

•  Option C: Nicotine & Tobacco Update

Judith A. Groner, MD
Main Conference – May 7 (cont.)

1:15 p.m. – 1:30 p.m.  Break
1:30 p.m. – 2:30 p.m.  Role of Traffic Pollution in Asthma  
  Gerjit Khurana Hershey, MD, PhD
2:30 p.m. – 3:30 p.m.  Not One More Life  
  LeRoy M. Graham, Jr., MD
3:30 p.m.  Closing Remarks/Evaluations

Conference and Hotel Accommodations

Nationwide Hotel and Conference Center  
100 Green Meadows Drive South  
Lewis Center, Ohio 43035  
(866) 233-9393  
nwhotelandconferencecenter.com

Rooms are available at a discounted rate of $129 + tax for King Deluxe or $139 + tax for Queen Parlor or King Parlor Suites. In order to receive this discounted rate, room reservations must be made prior to April 13, 2016. For reservations, please call the hotel reservations line at 614-880-4300. Make sure to mention that you are with Nationwide Children's Hospital Room Block to receive the group rate.

Tucked in a 15-acre park-like setting adjacent to beautiful Highbanks Metro Park, Nationwide Hotel and Conference Center in Columbus offers a complete collection of services and amenities for an all-inclusive experience. The property's well-appointed guest rooms and suites blend residential comfort with five-star luxury. Every room and suite includes complimentary parking, Wi-Fi, an HDTV, pillow-top mattress, refrigerator, microwave and Keurig® coffee maker.

Dining at Nationwide Hotel and Conference Center is an uncommonly delicious experience. The culinary team has been recognized for their excellence by the International Association of Conference Centers (IACC) and is the only one of 200 properties nationwide to be selected more than once to host the prestigious national Copper Skillet Culinary Competition.

Free shuttle service is available to nearby Polaris Fashion Place (PolarisFashionPlace.com), Central Ohio's Premier Shopping Destination, featuring a variety of premier stores including Von Maur, Saks Fifth Avenue, Macy’s, Sephora, J. Crew. A $45 million outdoor lifestyle center featuring dining and entertainment.

The hotel concierge will gladly help to arrange off-site recreation, including golf, tennis and visits to local attractions.
Intended Audience
Conference Day 1 is directed toward school health professionals for education and practical management of asthma in the school setting. The Main Conference on Day 2 is designed for physicians, nurses, respiratory therapists, pharmacy and clinical staff from hospital, urgent care and primary care facilities who care for pediatric asthma patients.

Continuing Education
Physician – The Nationwide Children’s Hospital is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Nationwide Children’s Hospital designates this live activity for a maximum of 11.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Family Physician - Application will be made to the American Academy of Family Physicians (AAFP) for continuing education prescribed credits.

Nursing - Please call (614) 355-0676 for information about nursing CE credit for this conference.

Pharmacy - Please call (614) 355-0676 for information about pharmacy CE credit for this conference.

Respiratory Therapy - Application will be made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.

Registration
Attendees may register via the web at NationwideChildrens.org/Asthma-Conference or by using the attached registration form. Please follow the instructions carefully. Upon receipt of the registration payment, each participant registering prior to April 22, 2016 will receive a confirmation letter via email.

The registration fees both days include breakfasts, lunches, afternoon refreshments, educational materials and complimentary Wine and Cheese Reception on Friday.

Complimentary Welcome Reception and Poster Presentations (Friday)
Join us for a Wine and Cheese Reception featuring poster presentations on Friday, May 6, from 4:45 p.m. to 6:00 p.m., following the conclusion of Day 1 of the conference. Registration for the Wine and Cheese Reception is complimentary to those registered for the conference.

Cancellation Policy
A refund, minus 30 percent for administrative costs, will be given for cancellations received in writing before April 22, 2016. After this date, no refund will be available.
Airport

Port Columbus International Airport, located 20-25 minutes from Nationwide Hotel and Conference Center, is served by 10 airlines and their regional affiliates providing 350 daily arrivals and departures to 35 airports. Major carriers include AirTran, Air Canada Express, American, Delta, Southwest, United and US Airways. All ground transportation may be accessed via the terminal walkway or baggage claim level exits.

Taxi service is provided by many vendors. The average fare from Port Columbus International Airport to the Nationwide Hotel and Conference Center is $35-$40. Airport shuttles and transfers are provided for a cost by Nationwide for your convenience. Please call the hotel with your travel plans to arrange transportation with the shuttle.

7th Annual Pediatric Asthma Conference
May 6–7, 2016

For your convenience, register online for a reduced rate at NationwideChildrens.org/Asthma-Conference.

Registration Deadline is April 22, 2016.

Please print
Title (select one):  □ Dr.  □ Mr.  □ Mrs.  □ Ms.
Name (First, Last) ______________________________________________________________
Organization ________________________________________________________________
Address (Home) ______________________________________________________________
City __________________________________ State __________ Zip ____________________
Work County (if Ohio resident) __________________________________________________
Telephone :
Work ___________________ Home ___________________   Fax ___________________
Email Address _________________________________________________________________

Type of Continuing Education Credit Desired:
□ Physician  □ Family Physician  □ Pharmacy  □ Nursing
□ Respiratory Therapist  □ General Certificate

Special Services Required: ADA- We encourage participation by all individuals. If you have a disability, advanced notification of your needs will help us serve you better. Please notify us of your needs at least two weeks in advance.
□ Interpreter for the Hearing Impaired  □ Vegetarian Option
□ Wheelchair seating  □ Other _______________________

Registration Fees
School Health Conference (May 6, 2016): Please select only one subtotal
□ $175 Regular Registration Fee (postmarked on or before April 22, 2016) ______________________
□ $200 Late Registration Fee (postmarked after April 22, 2016) ______________________
□ $150 Nationwide Children's Employee Registration ______________________
Manager's Name: ______________________________________________
□ $100 Fellow/Resident/Student ______________________
Program Coordinator name and phone no: ______________________

Main Conference (May 7, 2016)
□ $175 Regular Registration Fee (postmarked on or before April 22, 2016) ______________________
□ $200 Late Registration Fee (postmarked after April 22, 2016) ______________________
□ $150 Nationwide Children's Employee Registration ______________________
Manager's Name: ______________________________________________
□ $100 Fellow/Resident/Student ______________________
Program Coordinator name and phone no: ______________________

Both Days (May 6 – 7, 2016)
□ $350 Regular Registration Fee (postmarked on or before April 22, 2016) ______________________
□ $400 Late Registration Fee (postmarked after April 22, 2016) ______________________
□ $275 Nationwide Children's Employee Registration ______________________
Manager's Name: ______________________________________________
Registration for the breakout sessions: Please select only one of each

Breakout Session 1: Friday, May 6, 2016, 1:00 p.m. – 1:45 p.m.
- A. Nicotine & Tobacco Update
- B. Building Bridges
- C. Exercise & Bronchospasm
- D. Not attending

Breakout Session 2: Friday, May 6, 2016, 1:50 p.m. – 2:35 p.m.
- A. Nicotine & Tobacco Update
- B. Building Bridges
- C. Exercise & Bronchospasm
- D. Not attending

Breakout Session 1: Saturday, May 7, 2016, 10:30 a.m. – 11:15 a.m.
- A. Asthma Management for Primary Care
- B. Reflux
- C. Nicotine & Tobacco Update
- D. Not attending

Breakout Session 2: Saturday, May 7, 2016, 12:30 p.m. – 1:15 p.m.
- A. Asthma Management for Primary Care
- B. Reflux
- C. Nicotine & Tobacco Update
- D. Not attending

Wine and Cheese Reception invitation (Friday, May 6, 4:45 p.m. – 6:00 p.m.)
- Yes, I will attend
- No, I will not attend

TOTAL $________________

Amount Enclosed $________________

Payment: Cash  Check

Credit Card Information: VISA  MasterCard

Card # __________________________ Exp. Date ______________________
Name on Card _______________________________________________________

Employees registering must include a completed travel request form with cost center number and manager signature with registration form.

Questions?
Nationwide Children's Hospital Education
Professional Education
700 Children's Drive
Columbus, OH, 43205

Phone (614) 355-0676 | FAX (614) 355-0670
NationwideChildrens.org/Asthma-Conference