From the Conference Chairperson...

As the program chair it is my pleasure to welcome you to this year’s annual conference in Jacksonville, Florida. We chose the Hyatt Regency Riverfront as there is a beautiful 4 mile river walk right outside the front door and Jacksonville features wonderful shopping, music, art, museums, and of course some great beaches as well.

The theme for 2016 is Asthma Education: Hot Topics in the Sunshine State. One of the overarching goals for the conference is to provide the latest education and resources for our participants. The conference will focus on applied education; developing the evidence-based strategies and practices that are most effective in the broad spectrum of asthma care. The program will incorporate a variety of highly interactive sessions and discussions. These sessions will be facilitated by an outstanding group of over 30 professionals who are well versed on key content areas and evidence based teaching techniques.

We welcome professionals from the full spectrum of asthma care including nurses (RN, LPN, LVN) nurse practitioners (NP), nurse clinicians (NC), respiratory therapists (RRT, CRT) pulmonary function technologists (CPFT, RPFT), pharmacists (Rph, PharmD), doctors (MD, DO), physician assistants (PA-C), community health workers and social workers (CSW, LSW), public health professionals/health educators (MPH, CHES), physical therapists (PT), occupational therapists (OT) as well as case managers and behavioral scientists.

This meeting will bring professionals together to showcase new techniques, products, medications, and strategies to improve the quality of care and the quality of life for those affected by asthma. We are offering a wealth of information and great opportunities for networking.

Highlights:

- Presentations by representatives from the CDC, NAECB, NAEPP, and Mayo Clinic.
- Interactive workshops and panel discussions featuring over 30 faculty.
- Poster Presentations
- Vendor exhibits with ample time to talk to all attendees
- Door-prizes, networking, meet and greet with new friends
- August 4th preconference workshop: “Pharmacologic Management in Your Practice” 6 education hours (separate registration required).
- August 4th: Community Service Project (6-8 pm)
- August 6th: Cindy Cooper 5K fun run
- Great discounted rates for early registration and groups.

The AAE conference executive team, Board of Directors, our members, and conference participants appreciate your continued support. We have several levels of participation for our exhibitors and sponsors and welcome you to join us for a great meeting of high-energy, motivated asthma care givers, educators, researchers and friend who look for this conference to be a WIN-WIN for all who attend.

Stuart Tousman, Ph.D.
Continuing Education

Special Offering! Asthma Pharmacology Pre-Conference Session August 4, 2016: Pharmacologic Management of All Things Wheezy and Itchy: Asthma COPD Allergic Rhinitis, Atopic Dermatitis and Anaphylaxis

This session is a one-day Pharmacology Review and Update program (separate registration required). This event is intended for Physicians, Advance Practice Nurses (nurse practitioners, clinical nurse specialists), Pharmacists and Physician Assistants who are interested in a thorough review of the pharmacotherapy used in managing asthma. Application has been made for continuing education credits to satisfy the pharmacology hours required for renewing. A similar course was offered last year at our annual meeting and it was a great success with strong attendance! (6.5CE hours).

- The Samford University McWhorter School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. “This program is a knowledge-based CPE activity and appropriate for all pharmacists. AUGUST 4, 2016, 6.5 hours. To receive ACPE credit all pharmacist attendees wishing to earn ACPE-accredited CE credits must attend all programming on 8/4/2016. Attendance is required to receive the 6.5 hours of CE – No partial credit can be awarded. Pharmacy credit will be uploaded to CPE Monitor within 60 days of attendance. CE credit cannot be awarded after 60 days.” UAN: 0002-9999-16-040-L04-P 0.65 CEU (6.5 hours).
- This program has been reviewed and is approved for a maximum of 6.5 hours of AAPA Category 1 CME credit by the Physician Assistant Review Panel. Physician assistants should claim only those hours actually spent participating in the CME activity. This program was planned in accordance with AAPA’s CME Standards for Live Programs and for Commercial Support of Live Programs.
- Application will be made to the American Association for Respiratory Care (AARC) for 6.5 CRCE hours for respiratory therapists.
- AAE is an approved provider by the California Board of Registered Nursing 6.5 Contact Hours (Provider Number 13605)

Annual Conference General Session: The following estimates apply to conference general session offerings, August 5-August 7, 2016:
- Application has been made to the American Association for Respiratory Care (AARC) for 18.25 CRCE hours for respiratory therapists.
- Commission for Case Manager Certification (CCMC) approval pending. (Clock Time: 18.25 hours)
- AAE is an approved provider by the California Board of Registered Nursing 18.5 Contact hours(Provider Number 13605)
- This program has been reviewed and is approved for a maximum of 25.00 hours (including Pre-conference) of AAPA Category 1 CME credit by the Physician Assistant Review Panel. Physician assistants should claim only those hours actually spent participating in the CME activity. This program was planned in accordance with AAPA’s CME Standards for Live Programs and for Commercial Support of Live Programs.
- The Samford University McWhorter School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. “This program is a knowledge-based CPE activity and appropriate for all pharmacists. PLEASE NOTE THAT A PHARMACY TRACK HAS BEEN ASSIGNED FOR THE BREAKOUT SESSIONS THAT MEET THE ACPE REQUIREMENT
- AUGUST 5, 2016: 7.0 hours To receive ACPE credit all pharmacist attendees wishing to earn ACPE-accredited CE credits must attend all programming 8/5/2016. Attendance is required to receive the 7.0 hours of CE – No partial credit can be awarded. Pharmacy credit will be uploaded to CPE Monitor within 60 days of attendance. CE credit cannot be awarded after 60 days.” UAN: 0002-9999-16-041-L04-P.
- August 6, 2016: 8.0 hours. To receive ACPE credit all pharmacist attendees wishing to earn ACPE-accredited CE credits must attend all programming on 8/6/2016. Pharmacy credit will be uploaded to CPE Monitor within 60 days of attendance. CE credit cannot be awarded after 60 days UAN: 0002-9999-16-042-L04-P.
- August 7, 2016: 3.5 hours. To receive ACPE credit all pharmacist attendees wishing to earn ACPE-accredited CE credits must attend all programming on 8/7/2016. Pharmacy credit will be uploaded to CPE Monitor within 60 days of attendance. CE credit cannot be awarded after 60 days UAN: 0002-9999-16-043-L04-P.

TARGET AUDIENCE
The target audience for this event includes physicians, pharmacists, nurses, case managers, respiratory therapists, medical assistants, nurse practitioners, physician assistants, social workers, school nurses, educators, and other health educators working in the community, ambulatory and acute care settings.
Hotel Information

HYATT REGENCY RIVERFRONT
225 East Coastline Drive
Jacksonville, FL 32202
www.jacksonville.hyatt.com
Telephone: 1-904-588-1234

Enjoy visiting the Heart of Downtown Jacksonville! Enjoy spectacular views of the St. Johns River, Main Street Bridge, or the Jacksonville skyline. Gain access to amenities perfectly suited to your needs—business or leisure, we have you covered. An unforgettable experience is in store when you experience, first-hand, our authentic hospitality, exemplary on-site amenities, attentive service and much more. Expect big things in Jacksonville when you stay at Hyatt Regency Jacksonville Riverfront, the best hotel in the city for convenient, comfortable accommodations.

Ground Transportation:

There is exclusive transportation between Hyatt Regency and the Jacksonville International Airport. Shuttles are located outside of the Newnan Street side door and reservations need to be made to utilize the shuttle service.

SuperShuttle

- Airport to hotel/Hotel to airport (shared ride per party) $24/$8
- Airport to hotel/Hotel to airport (Private up to 10 passengers) $50
- To reserve: http://groups.supershuttle.com/hyattregencyriverfront.html

Room Rates: We have special room rates for the AAE conference—

- Single occupancy $142.00*
- Double occupancy $142.00*
- Triple occupancy $152.00*
- Quadruple occupancy $152.00*

One bedroom and two bedroom suites are available (Queen, King)

*IMPORTANT:
Rates are exclusive of applicable state and local taxes (currently 14.13% Occupancy Tax).

The AAE rooms are available at the special rates until June 27, 2016. After this cut-off, reservations will be based on availability and at the Hotels going rate.

When making a reservation—please refer to the “Association of Asthma Educators” conference.

Explore the area!
Complimentary hotel service provides dependable transit to locations within three miles of Hyatt making a trip to Bragan Field, Veteran’s Memorial Arena, Prime Osborne Convention Center, or EverBank Field quick and easy. Take advantage of this generous service Monday through Friday from 6:00 a.m. to 10:00 a.m. and again from 5:00 p.m. to 9:00 p.m. (This shuttle is not complimentary to and from special events in Jacksonville, please see the doorman or concierge for transportation arrangements during special events.)

Jacksonville Landing: a 5 minute walk to a huge entertainment complex featuring numerous shops, restaurants, art galleries, a tattoo parlor, and some of the city’s hottest clubs

The South Bank: This location offers shopping, dining and unique attractions like the bright and melodic Friendship Fountain—a family favorite of the area conveniently located next to the Museum of Science and History (MOSH)

Unbeatable Bike Rentals in Downtown Jacksonville!
Cruise around Jacksonville with Hyatt’s new bike service, a fun way to view the city up close while feeling the warm Florida sun on your face. Pedaling up and down the riverfront is an experience you can only appreciate here at Hyatt, where our rentals are available 24 hours a day. All that stands between you and your exciting excursion is a stop by the Concierge desk.
AAE is a 501 (c)3 non-profit organization dedicated to the provision of quality education to a multidisciplinary group of asthma educators. Founded in 1998, AAE serves as the premier professional organization representing health care professionals who identify themselves as asthma educators, many of whom will sit for the national asthma educator certification examination. AAE’s primary purpose is to promote asthma education as an integral comprehensive asthma program, to raise the competence of healthcare professionals who educate individuals and families affected by asthma, and to raise the standard of care and quality of asthma education delivered to those with asthma. The association is the only organization whose sole purpose is to improve asthma care and asthma education. AAE assembles this unique group of providers and educators who can improve their patient service through the use of your products.

Get involved with AAE!

AT THE CONFERENCE:

**Cindy Cooper/FUN RUN-WALK**
Plan now to join the fun for the 4th Cindy Cooper 5K Fun Run/Walk on Saturday August 6th! This is an annual event at our Conferences that started back in Portland, OR in 2012. It’s early, it’s FUN, it is a great way to jump start the day! Keep watching for more info as details unfold... The running Course will be staffed with volunteers by the JTC RUNNING. The Course will be by the water, perfect at 6:30AM for those of us running.

On your mark, get set, go.......!

**Community Service Project:**
Have you ever thought about getting more involved in AAE? The Community Service Project, held in conjunction with the AAE Annual Conference is a fun and rewarding way to get your feet wet! The program begins at 6:00 pm. The team of volunteers will meet in advance and depart from the Hyatt together.

This family-friendly event will include asthma learning sessions, games, music and lots of fun for children with asthma and their parents. For more information or to volunteer please contact Anne Walton @ annewaltonaae@gmail.com.
Research:
Call for Abstracts/Posters:

SUBMISSION CATEGORIES ARE:
1. Asthma Diagnosis and/or Care
2. Asthma Education Program or Program Evaluation
3. Device and Technique Evaluation
4. Drug Clinical Trial

Conference committee panel will score abstracts and the “top” three abstracts will be chosen for oral presentations during the conference. Top abstract winner will be provided free conference registration. We encourage all abstract submitters to provide a poster for display during the Poster Fair. Attendees will be given time to view & ask questions.

For more information, please contact Lisa Johnson at lcjohnson@vidanthealth.com or 252-847-6834.

AAE News and Updates

AAE Membership:

The primary purposes of the Association of Asthma Educators are to: Promote asthma education as an integral component of a comprehensive asthma program. Raise the standard of care and quality of asthma education delivered to those with asthma. Join other passionate asthma educators like nurses, respiratory therapists, Pharmacists, Community health workers, physicians and others across the country. You do not need to be an AE-C but you may just want to become one working with this team. Membership includes the following benefits and much, much more:

• Membership to Allergy & Asthma Network • Educational Opportunities: • Annual Conference • Asthma Educator Certification and Re-Certification Prep Courses • BAECM Course • CEU Offerings: • Webinars, Monographs, and Educational Programs • Stay up to date on ‘Hot Topics’ with asthma education experts • The opportunity to become a member of the larger international community of asthma educators through our website and special projects
AAE Launches **NEW** National Program!

**Asthma Education for the Community Health Worker:**

AAE is dedicated to supporting the asthma educational needs of community health workers by providing a comprehensive training program based on the national guidelines. The AAE has developed this program to prepare entry-level community health workers (CHW) to effectively provide basic asthma management education in communities where uncontrolled asthma is prevalent. The program is available to community and health organizations with an interest in enabling staff and volunteers to improve the care and understanding of the disease for patients and families living with asthma. Please contact chwcoordinator@asthmaeducators.org to learn more about this exciting initiative!

**AAE New Website Features:**

**Forums:** Did you know that you can share information with or ask a question of peers within the asthma education community? Simply click on the Forums tab. The AAE Forum provides members a place to share information, ask questions, connect with professionals, and stay up-to-date with the latest information about asthma and asthma education. Members can choose to subscribe to receive emails from forums or specific topics within the forums. Emails are not sent until you opt into this feature and you do so by updating your profile. This is just one of many benefits of being an AAE Member.

**Hot Topics:** The AAE is excited to announce a new section of our website dedicated to providing up-to-date information on asthma-related literature. In this section, current articles will be presented and summarized to help AAE members remain up-to-date. Visit the Resources section of our website to view the article summaries and information on how to submit your own! THESE SUMMARIES AND REVIEWS ARE “MEMBERS ONLY” CONTENT. FOR A LIMITED TIME, THIS CONTENT IS AVAILABLE TO THE PUBLIC!

**AAE Asthma Education Satellite Courses:**

Throughout the year, AAE offers courses nationally and internationally. All courses are designed in accordance with the National Heart, Lung, and Blood Institute (NHLBI) of the National Institutes of Health Expert Panel Report (EPR3): Guidelines for the Diagnosis and Management of Asthma.

**Course offerings:**

1. **Becoming an Asthma Educator and Care Manager**
   This half-day course is dedicated to teaching participants to holistically approach the education of patients and families with asthma.

2. **National Asthma Educator Certification and Recertification Review Course**
   This course is designed as a review for individuals who actively engage in the education of persons with asthma and who wish to pursue certification or recertification as an asthma educator. The review course was written and is taught by credentialed asthma educators (AE-C, Asthma Educator-Certified).
   **Our course is based on the NAECB detailed content outline.**

Contact us at courses@asthmaeducators.org for more information and to learn more about our hosting packages!
Thursday, August 4

AAE Pre-Conference Program

Pharmacologic Management of All Things Wheezy and Itchy: Asthma, COPD, Allergic Rhinitis, Atopic Dermatitis and Anaphylaxis
8:00 am - 4:00 pm

Pre-conference Session: (6.5 CEU – separate registration required)

The full-day Pharmacology Pre-conference workshop will provide attendees with the latest information on all things wheezy and itchy. Nationally recognized speakers will deliver state-of-the science pharmacology instruction using innovative small-group educational methods. Who should attend? Allied health professionals interested in an intensive course that will enhance pharmacologic management knowledge and competency. This course will be particularly helpful for physicians, pharmacists nurses, respiratory therapists, clinicians, case managers, asthma educators, nurse practitioners and physician assistants. ACPE Accreditation information: The Samford University School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

8:00-8:15 AM  Welcome: Maureen George
8:15-9:30 AM  Asthma Guideline Directed Care: Maureen George
9:30-10:30 AM Allergic Rhinitis Management: Karen Gregory
10:30-10:45 AM Break
10:45-12:00 PM COPD Guideline Directed Care: Meds/Devices. Maureen George
12:00 – 12:45 PM Lunch
12:45-2:45 PM Anaphylaxis Practice Parameters and Devices: Christine Wagner
2:45-3:00 PM Break
3:00-4:00 PM Treatment of Rashes and Hives: Karen Gregory

FACULTY:

Maureen George, Coordinator, PhD, RN, AE-C, FAAN, Assistant Professor of Nursing, Univ. of Pennsylvania School of Nursing, Philadelphia, PA

Karen Gregory, AE-C, DNP, RRT, AE-C, FAARC
Oklahoma Allergy and Asthma Clinic, Oklahoma City, OK

Christine Wagner, MSN, APRN, CPNP, FNP-BC, AE-C, Pediatric and Family Nurse Practitioner, Children’s Health Service
### THURSDAY AUGUST 4, 2016 AT-A-GLANCE

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION</th>
<th>PRESENTER(S)</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00-8:00 AM</td>
<td>Registration and Check-in for Pre-conference Session</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 AM-3:00 PM</td>
<td>AAE BOD Meeting</td>
<td></td>
<td>Suite 4104</td>
</tr>
<tr>
<td>8:00 AM-4:00 PM</td>
<td>Pharmacologic Management of All Things Wheezy and Itchy: Asthma, COPD, Allergic Rhinitis, Atopic Dermatitis and Anaphylaxis</td>
<td>Separate Registration Required</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>6:00-8:00 PM</td>
<td>Community Service Project Coordinator: Anne Walton/ Sponsored by Allergy &amp; Asthma Network</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### GENERAL SESSION

**FRIDAY, AUGUST 5, 2016**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION</th>
<th>PRESENTER(S)</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30- 8:00 AM</td>
<td>Check-in and Registration</td>
<td></td>
<td>Exhibit Hall/ Conference Center B</td>
</tr>
<tr>
<td>7:20-8:00 AM</td>
<td>KICK OFF Breakfast and Product Theater</td>
<td>Teva Respiratory (Non CE)</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>8:00-8:10 AM</td>
<td>Welcome</td>
<td>Stuart Tousman</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>8:10- 9:10 AM</td>
<td>The Christine Wagner Past President’s Talk: Community Service</td>
<td>Chanda Nicole Holsey</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>9:10-10:10 AM</td>
<td>CDC National Asthma Control Project</td>
<td>Elizabeth Herman</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>10:10-10:45 AM</td>
<td>COFFEE BREAK/Exhibits</td>
<td></td>
<td>Exhibit Hall/ Conference Center B</td>
</tr>
<tr>
<td>10:45-12:00 PM</td>
<td>Innovations in Asthma Education</td>
<td></td>
<td>Conference Center A</td>
</tr>
<tr>
<td>1. Pediatric Inpatient Asthma Education Program</td>
<td>Cathy Clark</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Outpatient Adult Asthma Education Program</td>
<td>Therese Summe</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Florida Asthma-Friendly School Program</td>
<td>Jennifer Morris</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Community Health Worker Program</td>
<td>Traci Hardin</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:15-1:15 PM</td>
<td>LUNCHEON/Asthma Education reimbursement panel</td>
<td>Ellen O’Kelley, Mike Shoemaker, Tonya Winders, Michael Bowman</td>
<td>River Terrace 1/ Deck 1</td>
</tr>
<tr>
<td>1:30-2:30 PM</td>
<td>Breakout Sessions A-D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A) Pediatric Diagnosis/Medication Management:</td>
<td>Marcia Winston/ Jennifer Morris/ Catherine Kier</td>
<td>River Terrace 2</td>
<td></td>
</tr>
<tr>
<td>B) A 22 year old with Persistent Asthma: Countering Common Misunderstandings About Symptom Control and Medications</td>
<td>Kathryn Blake/ Maureen George</td>
<td>River Terrace 3</td>
<td></td>
</tr>
<tr>
<td>C) Telehealth Education:</td>
<td>Wendy Brown / Tonya Winders</td>
<td>City Terrace 7</td>
<td></td>
</tr>
<tr>
<td>D) Indoor/Outdoor Allergy and Asthma Triggers:</td>
<td>Terese Summe / Chris Wagner</td>
<td>City Terrace 9</td>
<td></td>
</tr>
<tr>
<td>2:30-3:30 PM</td>
<td>Repeat Breakout Workshop Sessions A-D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:30-4:00 PM</td>
<td>DESSERTS/ Immunotherapy &amp; Allergy Testing Update/ Exhibits</td>
<td>Soma Allergy Group</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>4:00-5:15 PM</td>
<td>Step down therapy in Asthma</td>
<td>Sunil Joshi</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>5:15-6:15 PM</td>
<td>Exhibits, AAE Meet and Greet (hors d’oeuvres, bar)</td>
<td>ELLIS SCHOLARSHIP</td>
<td>Exhibit Hall/ Conference Center B</td>
</tr>
</tbody>
</table>
### SATURDAY, AUGUST 6, 2016

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION</th>
<th>PRESENTER(S)</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:15-7:15 AM</td>
<td>Cindy Cooper 5K Fun Run</td>
<td></td>
<td>Exhibit Hall/Conference Center B</td>
</tr>
<tr>
<td>7:00-8:00 AM</td>
<td><strong>Check In and Breakfast</strong></td>
<td>Sponsored by Thermo Fisher Scientific</td>
<td>Exhibit Hall/Conference Center B</td>
</tr>
<tr>
<td>8:00-8:30 AM</td>
<td>NAECB Address</td>
<td>John Manning</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>8:30-9:45 AM</td>
<td>Innovations in Asthma Education Research/Scholarship:</td>
<td>Melinda Shuler</td>
<td>Conference Center A</td>
</tr>
<tr>
<td></td>
<td>1) National Asthma Control Demonstration Project</td>
<td>Melinda Shuler</td>
<td>Conference Center A</td>
</tr>
<tr>
<td></td>
<td>2) Childhood Health and Asthma Management Program</td>
<td>David Fedele</td>
<td>Conference Center A</td>
</tr>
<tr>
<td></td>
<td>3) Online Asthma Education Program</td>
<td>Stuart Tousman/Lisa Johnson</td>
<td>Conference Center A</td>
</tr>
<tr>
<td></td>
<td>4) Award Winning Poster Presentations</td>
<td>TBA</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>9:45-10:30 AM</td>
<td>Asthma Education Poster Session</td>
<td></td>
<td>Exhibit Hall/Conference Center B</td>
</tr>
<tr>
<td>10:30 -11:15 AM</td>
<td>Coffee break, Product Theater</td>
<td>Thermo Fisher Scientific</td>
<td>Conference Center A</td>
</tr>
<tr>
<td></td>
<td>11:15 – 12:15 PM President’s Luncheon/Awards</td>
<td>Stuart Tousman</td>
<td>Conference Center A</td>
</tr>
<tr>
<td></td>
<td>Presidential Address</td>
<td>Bill Pruitt</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>12:15- 1:15 PM</td>
<td>New Asthma Guidelines</td>
<td>Rachael Tracy</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>1:15-2:15 PM</td>
<td>Motivational Interviewing</td>
<td>Elizabeth Jenkins</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>2:15-3:15 PM</td>
<td>Current Controversies in Asthma Therapy</td>
<td>Kathryn Blake</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>3:15- 4:30 PM</td>
<td>1 hour asthma education workshops (repeated)</td>
<td>Lisa Johnson/Melinda Shuler</td>
<td>River Terrace 2</td>
</tr>
<tr>
<td></td>
<td>E) Evidence based teaching strategies for children/families:</td>
<td>Karen Gregory/Greg Metz</td>
<td>River Terrace 3</td>
</tr>
<tr>
<td></td>
<td>F) Severe Persistent Asthma:</td>
<td>Wendy Brown/Tonya Winders</td>
<td>City Terrace 7</td>
</tr>
<tr>
<td></td>
<td>G) Mobile Apps for Asthma Self-Management</td>
<td></td>
<td>City Terrace 7</td>
</tr>
<tr>
<td></td>
<td>“H) Asthma Action Plans: Getting Creative, Getting Ready for School!</td>
<td>Dee Mallam/Kathi Conboy Ellis</td>
<td>City Terrace 9</td>
</tr>
<tr>
<td>4:30-5:30 PM</td>
<td>Repeat Workshop Sessions E-H</td>
<td></td>
<td>See above</td>
</tr>
</tbody>
</table>

### SUNDAY, AUGUST 7, 2016

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION</th>
<th>PRESENTER(S)</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 -8:00 AM</td>
<td><strong>Check in/ Continental Breakfast</strong></td>
<td></td>
<td>Conference Center A</td>
</tr>
<tr>
<td>8:00 – 9:00 AM</td>
<td>QA/QI in Clinical Practice</td>
<td>Alexandra Nowakowski</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>9:00-10:00 AM</td>
<td>1 hour asthma education research workshops</td>
<td>Maureen George/Alexandra Nowakowski</td>
<td>River Terrace 2</td>
</tr>
<tr>
<td></td>
<td>(non-repeated)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>I) Ready for Prime Time:</td>
<td></td>
<td>River Terrace 2</td>
</tr>
<tr>
<td></td>
<td>Moving your QA project into grant funding opportunities</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>J) Publishing your own research study:</td>
<td>Mary Martinasek/Anne Walton</td>
<td>River Terrace 3</td>
</tr>
<tr>
<td></td>
<td>K) IRB: The First Step in Research</td>
<td>Wendy Brown/Bill Pruitt</td>
<td>City Terrace 7</td>
</tr>
<tr>
<td></td>
<td>L) Spirometry</td>
<td>Kevin Collins/Jared Rice</td>
<td>City Terrace 9</td>
</tr>
<tr>
<td>10:00-11:30 AM</td>
<td>Evidence Based Interventions to Reduce Asthma Disparities:</td>
<td>Elizabeth Lefave/Melinda Shuler/Lisa Johnson/Virginia Thomas</td>
<td>Conference Center A</td>
</tr>
<tr>
<td>11:30 AM</td>
<td>Adjourn and Evaluation</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Our Presenters

Kathryn Blake, Pharm.D., BCPS, FCCP
Director, Center for Pharmacogenomics and Translational Research, Nemours Children’s Specialty Care, Jacksonville, FL

Wendy Brown, Pharm.D., PA-C, AE-C
UrgentMED Associates, LLC, North Dakota State University, Fargo ND.

Michael Bowman, PhD, MD
Medical University of South Carolina, Division of Pediatric Pulmonology, Charleston, SC

Cathy Clark, CRTT
Pediatric Asthma Educator, Wolfson Children’s Hospital, Jacksonville, FL

Kevin Collins, MS, RRT, RPFT, AE-C
Assistant Professor, Texas State University

Kathi Conboy Ellis, PhD, MHA, ARNP
Consultant Asthma Education/Research

David Fedele, PhD
Dept. of Clinical and Health Psychology, University of Florida, Gainesville, FL

Maureen George PhD RN AE-C FAAN
Associate Professor Columbia School of Nursing, NYC, NY

Karen Gregory, DNP, RRT, AE-C, FAARC
Oklahoma Allergy and Asthma Clinic, OKC, OK.

Traci Hardin, MPH, AE-C
Owner: Breathe Well SC, LLC, Columbia, SC.

Elizabeth Herman MD, MPH
Air Pollution and Respiratory Health Branch
National Center for Environmental Health, Centers for Disease Control and Prevention

Chanda Nicole Holsey, DrPH, MPH, AE-C
HALO for Families, Jacksonville, FL.

Elizabeth A Jenkins, PhD
Professional Health Consulting, PA and JAHVA hospital, Tampa FL.

Lisa C Johnson, RRT, RCP, BAS, AE-C
Pediatric Asthma Program Coordinator, Vidant Medical Center, Greenville, North Carolina.

Catherine Kier, MD FAAP, FCCP, DABSM
AE-C Division Chief, Pediatric Pulmonology; Professor of Pediatrics, Stony Brook Children’s Hospital, New York

Elizabeth LeFave, DNP, ARNP, PNP-BC, AE-C
Pediatric Allergy, Immunology and Rheumatology, University of Florida, Gainesville, FL

Dee Mallam, RN, AE-C
Consultant Asthma Education, Hamilton, NJ

John Manning, RN, MSN, PNP, AE-C
Chair: NAECB, Gilbert, AZ.

Mary P. Martinasek PhD, CPH, MCHES, RRT, AE-C
Assistant Professor in Public Health University of Tampa

Gregory Metz, MD, AE-C
Oklahoma Allergy and Asthma Clinic; Clinical Assistant Professor, Univ of OK College of Medicine, Oklahoma City, Oklahoma.

Jennifer Morris, RRT, AE-C
Asthma Education/Tobacco Cessation, Sacred Heart Health System, Pensacola, FL

Alexandra C.H. Nowakowski, PhD, MPH
Medical Sociologist, Florida State University College of Medicine Tallahassee, FL

Ellen O’Kelley, PNP-BC, AE-C,
Division of Pediatric Allergy, Immunology, and Pulmonary Medicine Monroe Carell Jr. Children’s Hospital at Vanderbilt, Nashville, TN

Bill Pruitt, MBA, RRT, CPFT, AE-C, FAARC
President of AAE, Director of Clinical Education Dept. of Cardiorespiratory Care, University of South Alabama, Mobile, AL
Jared Rice, AE-C, MBA, RN, RPFT, RRT-NPS  
Case Western University Rainbow Babies & Children’s Hospital

Melinda Shuler, BSBA, RCP, NDC, HHS, AE-C  
Regional Clinical Supervisor, Regional Asthma Disease Management Program. Principal Investigator/Grant Administrator Mission Children’s Hospital, Asheville, NC.

Virginia M. Thomas, MSN, FNP-BC, AE-C  
Metro Pediatrics, PC, Birmingham, Alabama  
Stuart Tousman, Ph.D.  
Professor of Psychology, Jefferson College of Health Sciences. Professor of Psychology. President Virginia Asthma Coalition.

Rachael L. Tracy, M.P.H.  
Coordinator, National Asthma Education and Prevention Program Bethesda, MD

Mike Shoemaker MBA, RRT-NPS, AE-C  
Manager, Respiratory Care Services, Program Coordinator - Asthmaia Academy, AnMed Health Women’s and Children’s Hospital, Anderson, SC

Teresa Summe, RRT, AE-C  
Coordinator, Asthma/COPD management, Lee Memorial Health Systems, Ft. Myers, FL.

Christine Wagner, APRN, CPNP, FNP-BC, AE-C  
Children’s Health Pediatric Group, Dallas, TX

Anne M. Walton RN, AE-C  
Asthma Care Coordinator at the Edward M. Kennedy Community Health Center, Worcester MA.

Tonya Winders, MBA  
CEO and President, Allergy & Asthma Network

Marcia Winston MSN, CPNP, AE-C  
The Children’s Hospital of Philadelphia Division of Pulmonary Medicine, CHOP Care Network South Philadelphia, PA.
Conference Registration

AAE Mission Statement
The Association of Asthma Educators is the premier inter-professional organization striving for excellence to raise the competency of diverse individuals who educate patients and families living with asthma.

Mail or fax form to:
Association of Asthma Educators,
70 Buckwalter Road Ste 900 # 330, Royersford, PA 19468. Phone: 888-988-7747
Fax: 215-361-9920 Email: admin@asthmaeducators.org

Attendee Information

Name

Credentials Unique Identifier (Last 4 digits SSN#, license #, AARC#)

Current Title/Position

Address

City State Zip

Phone Number Email

Method of Payment

Authorized Signature Print Name Date

Total Amount

Check Mastercard VISA AMEX Discover

Card Number Expiration Date Security Code

Name of Card Holder (Print) Signature

Billing Address (if different from above)

Conference Registration Fees
Fees include: Friday breakfast, lunch and reception, Saturday breakfast and lunch, Sunday breakfast, daily morning and afternoon breaks.

- AAE Members – $345 for Conference
- Non-Members – $445 for Conference

Conference Special Rates:
- Special rate-- New Members: Join AAE for $80.00 and pay the Member Fee for the complete conference ($345) for a total of $425 (a $20.00 savings)
- Military: We honor those who serve: Pay the Member Rate of $345 and obtain a free one year membership. Please include a photo copy of your military ID with registration.

Student Rates:
- Student Poster Presenters: Complimentary registration if with a mentor paying the full rate.
- Student rate $165.00 Early Rate!

Conference Single Day Rates:
- Friday $190
- Saturday $190
- Sunday $120
- Yes! I am interested in volunteering to assist Service Project on August 4
- Yes! I would like to participate in the Cindy Cooper 5K Fun Run/Walk on August 6
- I am a first time attendee
- Special Meal options requested
- Food allergies (list below)
CONFERENCE PLANNER

• August 4: Preconference 8:00 am-4:00 pm: “Pharmacologic Management of All Things Wheezy and Itchy: Asthma, COPD, Allergic Rhinitis, Atopic Dermatitis and Anaphylaxis” (6 education hours. Suitable for prescribers. Separate registration required)
• August 5: 8:00 am-5:15 pm General Session
• August 6: 8:00 am-5:15 pm General Session
• August 7: 8:00 am-11:30 am General Session

• Fun and Rewarding events that give back to the community!
  • August 4th: Community Service Project (6-8 pm)
  • August 5th: Reception (TBD)
  • August 6th: Cindy Cooper 5K Fun Run/Walk 6:30 am

• 16 hours of asthma-focused educational content
• Exciting and beautiful area attractions; National Parks, Museums, Beaches, Riverfront nightlife and more!

AAE Conference Planning Committee

Stuart Tousman (Chair) PhD
Mary P. Martinasek PhD, CPH, MCHES, RRT, AE-C
Ellen O’Kelley, PNP-BC, AE-C
Bill Pruitt (co-chair) RRT, CPFT, AE-C, FAARC
Michael Shoemaker, BHA, RRT-NPS, AE-C
Virginia McCray Thomas, FNP-BC, AE-C

2016 Annual Conference

Asthma Education:
Hot Topics in the Sunshine State

Association of Asthma Educators
70 Buckwalter Road
Ste 900 #330
Royersford, PA 19468
P: 888-988-7747
E: admin@asthmaeducators.org
www.asthmaeducators.org