President’s State of AAE 2019

Mona Tsouklaris, PharmD, MS
2019 President, Association of Asthma Educators
Professor Emeritus, University of Maryland Baltimore

Disclosures

Nothing to disclose

Learning Objectives

Participants will be able to:
• Outline the mission of AAE and how AAE committees support this mission
• Describe current activities being taken by AAE committees to improve the state of asthma education
• Identify benefits of AAE membership
• Select at least one AAE activity in which a participant could get more involved
The Association of Asthma Educators is the premier inter-professional organization striving for excellence to raise the competency of diverse individuals who educate patients and families living with asthma.

Who Are We?
“Asthma Fanatics”

Improving asthma education:
• Respiratory Therapists
• Nurses
• Pharmacists
• Physicians
• ...Leaders in our communities
• ...We are ALL volunteers

2019 AAE Board of Directors

Mona Tsouklis - President
Mike Shoemaker - President-elect
C. Michael Bowman – Past President
Melinda Shuler - Vice President
Lynne Abbott - Secretary
Teresa Summe – Treasurer
LeRoy Graham
Dewey Hahlbohm
Sharon Lemley
Tracy Marquette
Julio Rebolledo
Jared Rice
Current Committee Structure

- 2019 Conference Planning – Mike Shoemaker & Mona Tsoukleris
- Advocacy – Julio Rebolledo & Sharon Lemley
- Education – Tracy Marquette
  - Courses (Prep, BAECM) – Dewey Hahlbohm
  - Community Health Worker Training – Traci Hardin
- Finance – Teresa Summe
- Operations & Governance – LeRoy Graham
- Schools – Melinda Shuler
  Holding It All Together: Heather Smink & Roseann Stadler

AAE Annual Conference Planning Committee

Co-chairs: Mike Shoemaker & Mona Tsoukleris

- Site Selection – ~2+ years in advance
  - Members in a region request the meeting at their city / region
- Conference Planning Committee - ~1 year in advance
  - Co-chairs identified
  - AAE team developed
  - Local planning committee developed
  - Identify conference dates

AAE Annual Conference Planning Committee

Co-airs: Mike Shoemaker & Mona Tsoukleris

- Conference theme / topics selected
- Spearkers identified and invited
- Schedule developed
- Working sub-groups include:
  - Community Service Project team
  - CE/CME Accreditation team
  - Research & Abstracts team
  - Pharmacology Pre-Conference team
Anatomy of a Meeting
Buffalo Team

Tina Preston
Cindy Trubisky
Jennifer Sullivan
Karen Neary
Karen Utech
Lissette Palestro
Lorieann Matonti
Dr. Jamie Wooldridge
Dr. Melinda Cameron
Diana Monaco
Linda Ruskins
Leanne Marinuk
Carley Nasca
Sue Butler
Julie Fuentti

AAE Planning Team

CE/CME
Accreditation
Lagena Fant
Austin Companion

Research & Abstracts
Julio Rebolledo
Teresa Summe
Mona Tsoukleris

Pharmacology
Pre-Conference
Karen Gregory
Marcia Winston
Maureen George

Holding It All Together:
Heather Smink & Roseann Stadler

Where Have We Been?
Where Are We Going?

2017 Milwaukee
2018 Phoenix
2019 Buffalo
2020 Twin Cities
2021 Nashville

2022 – Coming to a city near you!
**Advocacy Committee**

**Co-chairs:** Julio Rebolledo & Sharon Lemley

"Actively engage in advocacy efforts on the behalf of AAE members in order to reduce asthma disparities and improve asthma outcomes"

- Childhood Asthma Leadership Coalition (CALC) List Serve
  - Review and disseminate issues via email, web site and Facebook
- Asthma Coalition Project - Website updated with state asthma coalitions

**Advocacy Committee**

**Letters of Support**

- **Healthy People 2030**
  - Supported restoring 15 asthma-related objectives
- **CDC’s National Asthma Control Program**
  - Supported $5 million increase in FY 2020 funding
- **National Center for Environmental Health**
  - Requested FY 2020 funding increase to support additional states asthma surveillance and asthma control capacity

**Advocacy**

**AAN’s 2019 Asthma Day on Capitol Hill**

- 3 board members and 1 AAE member
- Tonya Winders reported >50% Senate and 25% House offices visited.
- 2020
  - Discussing AAE Co-sponsorship
  - Goal: Many asthma educators participating

C. Michael Bowman with Senator Tim Scott (R-SC)
Schools & Child Care Committee
Chair: Melinda Shuler

“Assure appropriate, population-based asthma care education, programs and resources for school-age children with asthma and parents of children with asthma.”

Schools Committee Objectives

• improve asthma education for child care & school staff, nurses, coaches, athletic trainers, parents and patients;
• identify, design and disseminate educational materials;
• provide strategies to be able to bill for asthma education;
• publicize national, state and local asthma resources and initiatives.

Asthma Schools Survey - 2019

Education Committee
Chair: Tracy Marquette

• Courses
  • AE-C Preparatory Course
  • Becoming an Asthma Educator Course (BAECM)
  • Community Health Worker Training
  • Webinars
• Enduring Materials
  • Conference 2017, 2019 meetings
• CE/CME Accreditation – ACPE, AT
Communications
Chair: Jared Rice

- Newsletter
- Web Page
- Facebook
- Twitter

Membership & Marketing
Chair: Jared Rice

- Identify groups that are (or should be) asthma educators
  - Athletic trainers are the most recent
- Recruit new members

Operations / Governance Committee
Chair: LeRoy Graham

- Review of our by-laws, policies, and procedures
- Organizational Self-Assessment
- National Council of Non-Profits Guidance
Projects

• Asthma & COPD Overlap – in development
• Digital Health
• Athletic Trainers
• Pharmacists

Member Benefits

• Annual Conference – education and networking
• Continuing education
• CE/CME accreditation
• Certification / Re-certification credits
• Resources
• Your voice in Advocacy
How will you get involved?