AAE Virtual Conference
Asthma and Comorbid Conditions:
Featuring Pharmacologic Rapid Reviews

2020
Complete Course and Vendor Prospectus
AAE VIRTUAL CONFERENCE, September 25, 2020

1st SESSION
10:15-11:00 Product Showcase
11:00am-3:30pm. (EDT) September 25, 2020
3:30pm-4:00pm FITNESS BREAK Available to both sessions

2nd SESSION
4:00pm-8:15pm. (EDT) September 25, 2020
Register for both sessions or one depending on your schedule

Register @ https://www.asthmaeducators.org/events
Maureen George, PhD, RN, AE-C, FAAN

Academic Appointments Associate Professor of Nursing at CUMC Dr. George’s program of research focuses broadly on reducing health inequities in vulnerable populations with chronic respiratory disease. Particular areas of interest include community-based participatory research (CBPR) with poor and minority patients and their health care providers to understand how self-management preferences and patient-provider communication (shared decision-making, motivational interviewing, brief interventions) influence treatment choices (adherence). To the end, she uses community-informed strategies to address obstacles to disease control, such as health beliefs, health literacy, and the built environment. She has extensive experience as a nurse scientist and behavioral scientist designing, testing and disseminating interventions informed by innovative qualitative, CBPR and mixed research methods.

Karen L. Gregory. DNP, APRN, CNS, RRT, AE-C, FAARC

Karen Gregory is an Acute Care Advance Practice Nurse with a specialty in asthma, allergy, and pulmonary medicine. She is a Registered Respiratory Therapist and has been a Certified Asthma Educator since 2002. Dr. Gregory is an advanced practice provider at the Oklahoma Allergy and Asthma, Oklahoma City, Oklahoma and is an Assistant Professor at Georgetown University, School of Nursing and Health Studies. Dr. Gregory holds active memberships and leadership positions in multiple professional organizations serving on boards, committees, and projects. She serves as Chair for the American Academy of Allergy Asthma and Immunology Allied Health. She is an active member of the Association of Asthma Educator’s and Association for Respiratory Care. She is a past-president of the Association of Asthma Educators. Dr. Gregory’s clinical interests include asthma disparity in the Medicaid and rural populations, severe asthma, autism and asthma, enhancing the immune system to improve asthma outcomes. Dr. Gregory lectures on issues related to allergy, asthma and disease management and is published in these areas.
Faculty Presenters

Catherine Kier, MD, AE-C

Professor of Pediatrics in SUNY Stony Brook School of Medicine; Division Chief of Pediatric Pulmonary; Director of the Cystic Fibrosis Center and Director of the Pediatric Sleep Disorders at Stony Brook Children’s Hospital in New York. Clinical care, clinical research, medical education/teaching and administration. Actively involved in asthma education projects including the Partnership with Community Health Care Centers: Making a Difference in Asthma Care; Commitment to Asthma and Community Health: Asthma in Community Primary Care Sites; Childhood Asthma in a Pediatric Obesity Group: Effect of Weight Loss, Exercise and Healthy Lifestyle; the Community Empowerment Project; the Asthma ED project (Improving Management of Childhood Asthma in the Pediatric Emergency Department); and the Asthma Depression study (Correlation between depression screening and length of stay in adolescents admitted to a hospital for an acute asthma exacerbation); developed an electronic asthma registry which is a good tracking tool for quality improvement measures.

Marcia Winston, RN, MSN, CPNP-PC, AE-C

Marcia Winston, is a pediatric nurse practitioner and certified asthma educator at the Children's Hospital of Philadelphia. Marcia has specialized in the care of children with asthma in the division of pulmonary medicine since 1995. She has also brought her asthma practice to the CHOP primary care practice in south Philadelphia. Marcia has been a member of AAE since the beginning, has been on the board of directors, been a conference chair/co-chairperson, author and faculty of the AAE National Asthma Educator Certification Prep and Recertification Review Course. Marcia is a clinical preceptor of nurse practitioner students from the University of Pennsylvania and Villanova University, invited lecturer at the University of Pennsylvania School of Nursing and department of earth and environmental science.

Julio A. Rebolledo, AE-C, Pharm.D.

Julio A. Rebolledo, Pharm.D. Assistant Professor at Midwestern University Chicago College of Pharmacy in Downers Grove Illinois and a clinical pharmacist at Sinai Medical Group South State and Antillas Clinics in Chicago. Received a Bachelor of Science degree in biochemistry and a Doctor of pharmacy degree from the university of Illinois at Chicago. Completed a general pharmacy practice residency at John H. Stroger Hospital of Cook County. Development of chronic care disease state management services; including management of diabetes asthma, COPD and immunization education among underserved communities Asthma and diabetes education, treatment optimization and increasing immunization awareness among underserved populations

**Didactic experience**

- APhA immunization training coordinator
- Management of chronic asthma
- Ambulatory care preceptor for pharmacy students and residents

**Certifications**

- Board-certified pharmacotherapy specialist (BCPS)
- Board-certified advanced diabetes manager (BC-ADM)
- Certified asthma educator (AE-C)
<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
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<tbody>
<tr>
<td>10:15-11:00am</td>
<td>PRODUCT THEATER</td>
</tr>
<tr>
<td>11:00-11:10am</td>
<td>Welcome, introductions, logistics, housekeeping</td>
</tr>
<tr>
<td>11:10am-12:10pm</td>
<td>Pediatric asthma pharmacology and devices: Impact of GINA and EPR-4 recommendations</td>
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<tr>
<td>12:10pm-1:10pm</td>
<td>Adult asthma pharmacology and devices: Impact of GINA and EPR-4 recommendations</td>
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<tr>
<td>1:10pm -2:10pm</td>
<td>Rapid reviews: Pharmacologic and environmental remediation of allergic rhinitis (AR)</td>
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<tr>
<td></td>
<td>Rapid Review: Treatment of sinusitis</td>
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<tr>
<td>2:10pm-2:30pm</td>
<td>Break</td>
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<tr>
<td>2:30pm-3:00pm</td>
<td>Rapid reviews: Treatment of lower respiratory infections</td>
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<tr>
<td>3:00pm-3:30pm</td>
<td>Rapid reviews: Treatment of GERD</td>
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<tr>
<td>SESSION 1 Complete</td>
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<tr>
<td>3:30-4:00pm</td>
<td>FITNESS BREAK Available to all registrants</td>
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<tr>
<td>SESSION 2</td>
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<td>4:00pm-4:15pm</td>
<td>Introduction and Welcome to afternoon session</td>
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<tr>
<td>4:15pm-4:45pm</td>
<td>Rapid reviews: Treatment of psychopathologies in asthma</td>
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<tr>
<td>4:45pm-5:15pm</td>
<td>Rapid reviews: Treatment of obstructive sleep apnea/sleep disordered breathing and asthma/AR</td>
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<tr>
<td>5:15pm-6:00pm</td>
<td>Rapid reviews: Smoking (cigs, e-cigs, hookah) and cessation</td>
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<td>6:00pm-6:30pm</td>
<td>DINNER Break on own</td>
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<tr>
<td>6:30pm - 7:15pm</td>
<td>Rapid reviews: Treatment of Atopic dermatitis</td>
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<tr>
<td>7:15pm- 7:45pm</td>
<td>Rapid reviews: Treatment of Asthma COPD Overlap Syndrome</td>
</tr>
<tr>
<td>7:45pm-8:15pm</td>
<td>Green prescribing</td>
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Objectives

- Review trends in asthma prevalence, morbidity and mortality in the school-aged child
- Compare current with upcoming treatment recommendations
- Review trends in asthma prevalence, morbidity and mortality in the adult
- Compare current with upcoming treatment recommendations
- Overview of the pathophysiology of AR and sinusitis
- Compare pharmacologic and non-pharmacologic management of AR and sinusitis
- Overview of LRTIs
- Compare current treatment recommendations
- Overview of GERD
- Compare current pharmacologic and non-pharmacologic management of GERD
- Overview of anxiety and depressions in asthma
- Compare current pharmacologic and non-pharmacologic management of anxiety and depression
- Overview of OSA/SDB
- Compare current pharmacologic and non-pharmacologic management of OSA/SDB
- Overview of smoking trends
- Compare current pharmacologic and non-pharmacologic management of smoking
- Overview of AD
- Compare current pharmacologic and non-pharmacologic management of AD
- Overview of ACOS
- Compare current treatment recommendations for ACOS
- Overview of the global warming potentials (GWPs) of HFA-MDIs vs other delivery device
- Compare the lifecycle of delivery devices
- Discuss ways of becoming a green(er) prescriber
Continuing Education

Updated continuing education information will be posted at www.asthmaeducators.org as it becomes available.

TARGET AUDIENCE: The target audience for this event includes physicians, pharmacists, nurses, case managers, respiratory therapists, medical assistants, nurse practitioners, physician assistants, social workers, school nurses, community health workers, educators, and other health educators working in the community, ambulatory and acute care settings.

Asthma Pharmacology Virtual Conference Session September 25, 2020: This full-day provide attendees with the latest information on all pharmacotherapy of asthma and related conditions. Nationally recognized speakers will deliver state-of-the-science pharmacology instruction using innovative small group educational approaches.

Who should attend? Allied health professionals interested in an intensive course that will enhance pharmacologic management knowledge and competency. This course will be particularly helpful for nurses, pharmacists, respiratory therapists, clinicians, case managers, asthma educators, nurse practitioners and physician assistants. Please note accreditation statements below.

CME: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AnMed Health and Association of Asthma Educators. AnMed Health is accredited by the ACCME to provide continuing medical education for physicians. AnMed Health designates this "live activity" for a maximum of 7.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

[ACPE badge] This activity is being planned to offer contact hours of credit and is scheduled to take place on September 25, 2020. The University Of North Carolina Eshelman School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. ACPE program 0046-9999-XX-XXX-LXX-P provides 24 contact hours of continuing pharmacy education credit. To receive CE credit, participants must verify attendance, and complete the evaluation form(s) of this program. Participants must provide their name, email address, NABP e-Profile ID, and date of birth (MMDD) to receive credit. Statements of credit can be viewed and printed in CPE Monitor in approximately 2 to 3 weeks. It is the participant’s responsibility to check CPE Monitor to verify credit has been uploaded. If credit is not shown please contact the provider "**No partial session credit will be given**

September 25, 2020
Morning ACPE# 0046-9999-20-045-L01-P for 4.0 hours
Afternoon ACPE# 0046-9999-20-046-L01-P or 3.5 hours

Nursing: This program has been planned and implemented in accordance with the requirements of the California Board of Registered Nursing. The Association of Asthma Educators is an approved provider (#13605) of Continuing Education in Nursing. This activity meets criteria for mandatory continuing education requirements, and the participant is awarded for a maximum 7.5 contact hours.

Respiratory: This program is under review for a maximum of 7.5 contact hours Continuing Respiratory Care Education (CRCE) credit by the American Association for Respiratory Care, 9425 N. MacArthur Blvd. Suite 100 Irving TX 75063, Course # 183621000

The Association of Asthma Educators (AAE) is a recognized provider of continuing education applicable to asthma by the National Asthma Educator Certification Board.
Association of Asthma Educators 2020 Virtual Annual Conference

The Association of Asthma Educators (AAE) is the premier national nonprofit organization devoted to excellence and raising the competency of diverse individuals who educate patients and families living with asthma. The AAE Annual Conference is the most prominent educational offering of AAE, drawing over 300 asthma educators from all professions – physicians, nurse practitioners, physician assistants, respiratory therapists, pharmacists, health-system, clinic, school, and public health nurses, community health workers, and athletic trainers. The common denominator of our conference attendees is passion for improving asthma care through asthma education. The inter-professional nature of the AAE Conference makes it unique as attendees gain new knowledge, skills, ideas, and insights to improve patient care when they return to their practice sites. Our one-day medical conference will offer 7.5 AMA PRA Category 1 Credits™.

Virtual 2020 Conference to be held September 25, 2020 and the Virtual Exhibit Hall to take place from September 25-30, 2020.

We also hope that you will look to the future and 2021. The AAE Board of directors has also voted to continue with the basic program structure and hold our conference in the next predetermined city: Nashville, TN in 2021! The conference program and team that was put together by Conference Co-Chairs Karen Gregory and Susan Ross will only be enhanced with additional updates in 2021.

AAE has a long history of producing excellent and widely acclaimed inter-professional asthma education materials and training programs. Our dedicated learners are committed to continually improving the asthma care and education they provide to a growing number of increasingly diverse individuals and families affected by this dangerous, expensive, and common condition. Our goal is to provide state of the art information to our diverse asthma educators to elevate their practice to the next era of health care. Because asthma disproportionally affects underserved populations in the US, reaching culturally diverse patients requires understanding of asthma pathobiology and an individualized approach to both pharmacotherapy and education to achieve asthma control. Your support will facilitate dissemination of our innovative education programs to 1000’s of health care providers virtually in 2020.

Your support, presence, and shared knowledge as Industry Professionals assists our members and attendees to manage asthma more effectively and makes our conference a highly effective learning opportunity. Without this support, we cannot serve asthma educators in diagnosing, educating, and teaching their patients. Product theaters and sponsorships provide a wealth of knowledge that extends well after the conference. Our attendees confidently share their new knowledge and insights as they return home and reach out to prescribers, practices, colleagues, families and patients in the days, months and years to follow. Attendees share their new knowledge about medications, digital health devices, biologics, and other controllers and rescue aids in a highly effective manner, not only with prescribers and colleagues, but also with their patients. Furthermore, these educators work directly with patients that they serve in the community resulting in increased adherence with therapy.

We appeal to you for your financial support, sponsorship, and presence to make our 2020 Virtual Annual Conference and all our programs possible. Our conference attracts approximately 300 - 350 medical professionals from across the country. Attendees include both prescribers and support personnel - physicians, nurse practitioners, physician assistants, respiratory therapists, pharmacists, nurses, community health workers, and athletic trainers, making our conference a unique opportunity to reach a highly competent, diverse, and influential target group.
We appreciate what you offer in asthma management and hope we can count on you in 2020. Thank you in advance for your consideration. Again, we thank you for your commitment to education and your support of this important program. Through your support and sponsorship, AAE will be able to increase its reach to improve asthma outcomes and appropriate use of asthma medications, biologics, and devices.

Sincerely yours,

Mona Tsoukeris, PharmD, MS
President, Association of Asthma Educators
Emeritus Professor, University of Maryland Baltimore
2020 Conference Board Liaison

Karen L Gregory, DNP, APRN, CNS, RRT, AE-C, FAARC
AAE 2020 Conference Co-Chair
Assistant Professor, Georgetown University
Oklahoma Allergy and Asthma Clinic

Association of Asthma Educators: 2020 Virtual Annual Conference

Payee INFORMATION:
Association of Asthma Educators
AAE tax ID # 58-2386990

ADMIN Contact information:
admin@asthmaeducators.org or 215-353-2477
70 Buckwalter Road
Suite 900, Box 330
Royersford, PA 19468

Association of Asthma Educators Course Offerings

In addition to AAE’s Annual Conference, we also offer:

**Asthma AE-C Certification Prep Course:** Present an in-depth review of asthma education based on the National Asthma Educator Certification Board (NAECB) detailed content outline.

12 Contact Hours

Objectives: (1) Explain trends in asthma prevalence. (2) Determine individual patient’s levels of severity and control. (3) Evaluate barriers to adherence as they apply to self-assessment and self-management of asthma. (4) Utilizing problem based learning, optimize a plan of care for patients’ with asthma.

**Becoming an Asthma Educator and Care Manager (BAECM) Course:** This course is dedicated to teaching participants to holistically approach the education of patients and families with asthma. Care topics discussed are asthma prevalence, goals of therapy, pathophysiology, controlling factors that contribute to severity, pharmacotherapy, medical administration, monitor symptoms, co-morbidities, and optimizing education. Application of core topics is reviewed through interactive case studies.

Learning Objectives: 4 Contact Hours

**Describe the Burden of Asthma in the US**

*Outline key components of Asthma management from the EPR-3 NHLBI Clinical Asthma Guidelines.*

*Optimize inspiratory flow for given inhalation devices.*

*Evaluate patients and caregivers’ educational need and select management tools to optimize partnerships in care.*
AAE Conference Registration
September 25, 2020

AAE Mission Statement
The Association of Asthma Educators is the premier inter-professional organization striving for excellence to raise the competency of diverse individuals who educate patients and families living with asthma.

Mail or fax form to:
Association of Asthma Educators,
70 Buckwalter Road Ste 900 # 330, Royersford, PA 19468. Phone: 610-772-0661
ONLINE REGISTRATION: Email: admin@asthmaeducators.org

Attendee Information

Name

Credentials Unique Identifier (Last 4 digits SSN#, license #, AARC#)

Current Title/Position

Address

City State Zip

Phone Number Email

Method of Payment

Authorized Signature Print Name Date

Total Amount

☐ Check ☐ Mastercard ☐ VISA ☐ AMEX ☐ Discover

Card Number Expiration Date Security Code

Name of Card Holder (Print) Signature

Billing Address (if different from above)
**AAE Exhibit Hall Information At-A-Glance**

**Virtual Conference 2020 Pharmacology Course:**
We will have a one-day Pharmacology Course. This event will be targeting Advance Practice Nurses (nurse practitioners, clinical nurse specialists), Pharmacists, Physician, Physician Assistants, Respiratory Therapist, and Asthma Educators who are interested in a thorough review of the pharmacotherapy used in managing asthma and related conditions.

Conference Accreditation: Seeking Category 1 AMA CME Credits, ACPE, CE, and CRCE

Sponsorship opportunities are many and available and detailed below. Please contact the AAE administrators if you are interested in sponsoring the event or to sponsor a virtual offering.

**Conference Virtual Exhibit Hours 24/7 and Sponsorship Opportunities:**
This Sponsorship Level will provide **Product Theatre Presentation (Presentations)** with the option to present either a Branded and Non-Branded product Theatre listing on the AAE Conference program, and announced via the website 2 weeks leading up to the event for attendees to plan accordingly and are cordially invited to attend. Logo and link placed on AAE’s website.

- **Branded** Virtual Product Theatre: 45-minute marketing presentations about your company’s products or services. These sessions do not offer continuing education; rather, they give exhibitors the freedom to create a presentation centered on their company’s products and services.
  - Recognition as a Premier Sponsorship
  - Virtual Booth Space included in the exhibit hall

- **NON- Branded** Virtual Product Theatre: 45-minute scientific presentation. These sessions will offer continuing education.
  - Recognition as a Premier Sponsorship
  - Virtual Booth Space included in the exhibit hall

**September 25, 2020:** Exhibit Hall Hours: 9:00am - 10:00am

Virtual Breakfast (Product Theatre-Sponsorship available) Premier Sponsor
Virtual Lunch (Product Theatre-Sponsorship available) Premier Sponsor

Virtual Happy Hour (Product Theatre-Sponsorship available) Premier Sponsor

OPEN VIRTUAL EXHIBIT HALL- Grand Reception / Virtual Exhibit Hall, prescribers, educators, and medical professionals networking for the good of Asthma.
Conference Virtual Exhibit Open 24/7 & Sponsorship Opportunities Continued:

September 26, 2020: Exhibit Hall Open 24/7

Virtual Product Theatre 12:00pm -1:00pm EST

September 27, 2020: Exhibit Hall Open 24/7

Virtual Product Theatre 12:00pm -1:00pm EST

September 28, 2020: Exhibit Hall Open 24/7

Virtual Product Theatre 12:00pm -1:00pm EST

September 29, 2020: Exhibit Hall Open 24/7

Virtual Product Theatre 12:00pm -1:00pm EST

September 30, 2020: Exhibit Hall Open 24/7

Virtual Product Theatre 12:00pm -1:00pm EST

Levels of Sponsorship

Premier Product Theatre: $2750.00. (September 25, 2020) Branded or Non-Branded presentation

Product Theatre: $2050.00. (September 26-30, 2020) Branded or Non-Branded presentation

Virtual Exhibitor: $500.00. Exhibit Space

All exhibitors and sponsors receive the following Benefits Package:

1. Recognition of sponsorship on all virtual materials distributed to the conference attendees
2. Complimentary registration for two representatives to attend the learning sessions
3. Virtual Exhibition booth space
4. Conference attendee list with emails

AAE will record the product theater presentation and provide them to the sponsor in raw footage. Sponsor will have full rights to it for editing and use beyond the AAE event for training and other marketing resources.

Sponsorship as an Accredited Product Theatre. $2050-$2750

• The requirements of the sponsor must meet industry requirements.
This hour will be unopposed and AAE will be listed as a Co-provider of the industry sponsor. Please contact AAE administrators for assistance.

**Premier Sponsor** contributes $2750 and receives the Benefits Package plus • Recognition as Premier Sponsorship and presenter on September 25, 2020.

- Recognition Premier Sponsor
- Logo and link placed on the AAE website
- Present on September 25, 2020

**Sponsor** contributes $2050 and receives the Benefits Package plus • Recognition as a Sponsor

- Recognition as a Sponsor
- Logo and link placed on the AAE website
- Present September 26-30, 2020

**Virtual Presidents 5K Fun Run/Walk/Pound Class Sponsor** contributes $250.00 and Receives name/logo on the finish line poster advertising the event (displayed throughout the conference) Multiple Sponsorships available. This event will take place on your own and adding yourself to the finish line that will be available in the virtual exhibit hall throughout the event. Participate in a virtual fitness class, walk, run and complete from September 25-30, 2020 and be a part of this special event.
**Sponsor/Exhibitor Form**

Choose your exhibitor sponsor level and specify the amount where indicated

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<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Payment</th>
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<tr>
<td>Premier Product Theatre Sponsor</td>
<td>$2,750</td>
<td>$________</td>
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<tr>
<td>Product Theatre Sponsor</td>
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<td>$________</td>
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<tr>
<td>Virtual exhibitor</td>
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<tr>
<td>Presidents 5K Fun Run/Walk</td>
<td>$250</td>
<td>$________</td>
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**Sponsor/Exhibit Information**

Mail: Association of Asthma Educators, Suite 900, #330, 70 Buckwalter Road, Royersford, PA 19468.
Phone 215-353-2477    fax: (215)361-9920    email: admin@asthmaeducators.org

**Company Information**

Company name

Exhibitor contact name

Address ____________________________________________

City __________________________ State ___________ Zip ___________

Phone number ______________ Fax number ______________

Email address ______________ Website _______________________

**Method of payment**

__________________________________________  _______________________

Print name                   Date

$ ____________________________

Indicate Total Payment Amount

Choose one  ____Check  ____MasterCard  ____Visa  ____AMX  ____Discover

__________________________________________  _______________________

Card number  __________________________  Expiration date

Security code  ______________

Name of cardholder (please print)